When patients need **extra fluoride** to manage their **caries risk**...

Make sure they receive what you prescribe.

Colgate can help you protect your prescription by ensuring pharmacies dispense what you prescribed.

Colgate®

**PreviDent® 5000 ppm**

**PRESCRIPTION STRENGTH TOOTHPASTE**

A dental caries preventive
Colgate® PreviDent® 5000 ppm liquid gel toothpastes are specifically formulated for fast fluoride release.

Did you know that pharmacies may dispense alternative high-fluoride toothpastes?

Did you know that you can ensure your prescription is dispensed as prescribed? Here's how:

- **Write/Check** the NDC code for one of the following five unique patented Liquid Gel 5000 ppm formulas:
  - PreviDent® 5000 ppm Booster Plus (1.1% Sodium Fluoride) Toothpaste
    - NDC: 0126-0074-92
    - Spearmint: NDC: 0126-0072-92
  - PreviDent® 5000 ppm Sensitive (1.1% Sodium Fluoride and 5% Potassium Nitrate) Toothpaste
    - NDC: 0126-0070-61
  - PreviDent® 5000 ppm Dry Mouth (1.1% Sodium Fluoride) Toothpaste
    - NDC: 0126-0016-61
    - Spearmint: NDC: 0126-0074-92
    - Fruitastic: NDC: 0126-0072-92
  - PreviDent® 5000 ppm Enamel Protect (1.1% Sodium Fluoride and 5% Potassium Nitrate) Toothpaste
    - NDC: 0126-0022-92

- **Mark** Dispense as Written (DAW), Brand Necessary, or your state-mandated equivalent

- **Order** your Rx pad today at colgateprevident5000.com

- **Designate** number of refills
Did you know that not all high-fluoride toothpastes are the same?

- Compared to regular 5000 ppm toothpaste, Colgate® PreviDent® 5000 ppm fast-release gels, a caries preventive, offer your patients faster dispersion—getting the fluoride where it needs to go fast.

- Fast dispersion of fluoride is essential, as most patients do not brush for the recommended amount of time.

**Colgate® Prevident® 5000 ppm (Rx Only) liquid gels**, a caries preventive, use a patented liquid gel formula for faster dispersion vs paste-form Rx Toothpaste:

**IMPORTANT SAFETY INFORMATION**

**PreviDent® 5000 ppm Booster Plus, PreviDent® 5000 ppm Dry Mouth, PreviDent® 5000 ppm Sensitive, PreviDent® 5000 ppm Enamel Protect**

- Do not swallow. Keep out of reach of children.
- Acute burning in the mouth and sore tongue may be experienced by some individuals.
- If accidental ingestion occurs, side effects may include nausea, vomiting, diarrhea, and abdominal pain.

**PreviDent® 5000 ppm Sensitive, PreviDent® 5000 ppm Enamel Protect**

- Do not use in pediatric patients under age of 12 unless recommended by a dentist or physician.

Tooth decay risk factors

Receding gumline
With exposure of root surfaces.

Orthodontic treatment
Increases the number of sites where plaque can accumulate.

Restorations
Might harbor bacteria at their margin, putting them at risk for recurrent decay.

Periodontal treatment
Might leave dentin exposed with an increased risk of dentin hypersensitivity and root caries.

Acid erosion
Might expose dentin, leading to hypersensitivity.

A dry mouth
Can increase your risk of decay.

Rx pads are available.
Visit colgateprevident5000.com or call 1-800-226-5428 to ask for yours.