



When patients need **extra fluoride**  
to manage their **caries risk...**

Make sure they receive  
what you prescribe.

Colgate can help you protect your  
prescription by ensuring pharmacies  
dispense what you prescribed.

**Colgate®**

**PreviDent® 5000<sub>ppm</sub>**

**PRESCRIPTION STRENGTH TOOTHPASTE**

A dental caries preventive



**Colgate® PreviDent® 5000 ppm** liquid gel toothpastes are specifically formulated for fast fluoride release.



Did you know that pharmacies may dispense alternative high-fluoride toothpastes?



Did you know that you can ensure your prescription is dispensed as prescribed? Here's how:

- ✓ **Write/Check** the NDC code for one of the following five unique patented Liquid Gel 5000 ppm formulas:



**PreviDent® 5000 ppm Booster Plus**  
(1.1% Sodium Fluoride) Toothpaste  
**Spearmint NDC: 0126-0074-92**  
**Fruitastic NDC: 0126-0072-92**



**PreviDent® 5000 ppm Sensitive**  
(1.1% Sodium Fluoride and 5% Potassium Nitrate) Toothpaste  
**NDC: 0126-0070-61**



**PreviDent® 5000 ppm Dry Mouth**  
(1.1% Sodium Fluoride) Toothpaste  
**NDC: 0126-0016-61**



**PreviDent® 5000 ppm Enamel Protect**  
(1.1% Sodium Fluoride and 5% Potassium Nitrate) Toothpaste  
**NDC: 0126-0022-92**

- ✓ **Mark**  
Dispense as Written (DAW),  
Brand Necessary, or your  
state-mandated equivalent

- ✓ **Order**  
your Rx pad today at [colgateprevident5000.com](http://colgateprevident5000.com)

- ✓ **Designate**  
number of refills



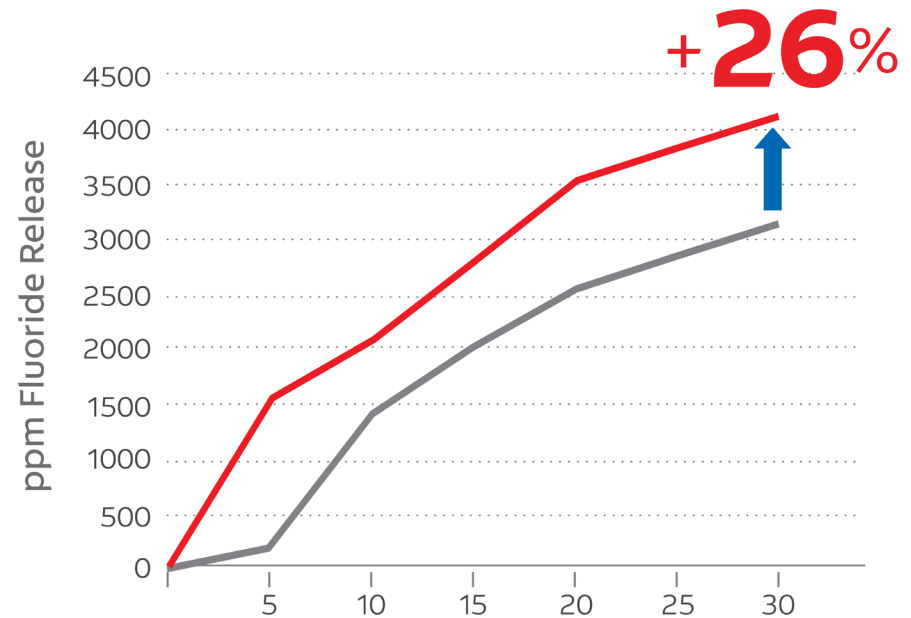


## Did you know that not all high-fluoride toothpastes are the same?

- Compared to regular 5000 ppm toothpaste, Colgate® PreviDent® 5000 ppm fast-release gels, a caries preventive, offer your patients faster dispersion—getting the fluoride where it needs to go fast
- Fast dispersion of fluoride is essential, as most patients do not brush for the recommended amount of time

- PreviDent® 5000 ppm Liquid Gel toothpaste
- 5000 ppm toothpaste

**Colgate® PreviDent® 5000 ppm (Rx Only) liquid gels, a caries preventive, use a patented liquid gel formula for faster dispersion vs paste-form Rx Toothpaste<sup>1</sup>:**



### IMPORTANT SAFETY INFORMATION

**PreviDent® 5000 ppm Booster Plus, PreviDent® 5000 ppm Dry Mouth, PreviDent® 5000 ppm Sensitive, PreviDent® 5000 ppm Enamel Protect**

- Do not swallow. Keep out of reach of children.
- Acute burning in the mouth and sore tongue may be experienced by some individuals.
- If accidental ingestion occurs, side effects may include nausea, vomiting, diarrhea, and abdominal pain.

**PreviDent® 5000 ppm Sensitive, PreviDent® 5000 ppm Enamel Protect**

- Do not use in pediatric patients under age of 12 unless recommended by a dentist or physician.

**Reference:** 1. Morgan AM, Joziak MT, Patel V, et al. *J Dent Res*. 2013;92(Spec Iss A):Abstract 2034.

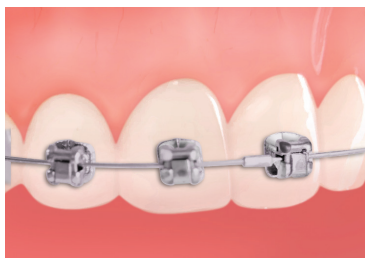
# Tooth decay **risk factors**



**Receding gumline**  
With exposure of root surfaces.



**Periodontal treatment**  
Might leave dentin exposed with an increased risk of dentin hypersensitivity and root caries.



**Orthodontic treatment**  
Increases the number of sites where plaque can accumulate.



**Acid erosion**  
Might expose dentin, leading to hypersensitivity.



**Restorations**  
Might harbor bacteria at their margin, putting them at risk for recurrent decay.



**A dry mouth**  
Can increase your risk of decay.

Rx pads are available.

Visit [colgateprevident5000.com](http://colgateprevident5000.com) or call **1-800-226-5428** to ask for yours.

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