

Useage instructions for **Colgate® PreviDent® 5000 ppm Booster Plus or Colgate® PreviDent® 5000 ppm Dry Mouth:**

1. Apply a thin ribbon of paste to a toothbrush.
2. Brush thoroughly once daily for 2 minutes, preferably at bedtime in place of your regular toothpaste.
3. After brushing, spit out what remains.
4. For pediatric patients, ages 6-16 years, rinse thoroughly.

Useage instructions for **Colgate® PreviDent® 5000 ppm Sensitive or Colgate® PreviDent® 5000 ppm Enamel Protect:**

1. Apply a thin ribbon of paste to a toothbrush.
2. Brush thoroughly twice a day (morning and evening), including sensitive areas of the teeth, for 2 minutes or as recommended by a dentist or physician.
3. After brushing, spit out what remains.
4. Rinse mouth thoroughly.

**IMPORTANT SAFETY INFORMATION**

**PreviDent® 5000 ppm Booster Plus, PreviDent® 5000 ppm Dry Mouth, PreviDent® 5000 ppm Sensitive, PreviDent® 5000 ppm Enamel Protect**

- Do not swallow. Keep out of reach of children.
- Acute burning in the mouth and sore tongue may be experienced by some individuals.
- If accidental ingestion occurs, side effects may include nausea, vomiting, diarrhea, and abdominal pain.

**PreviDent® 5000 ppm Sensitive, PreviDent® 5000 ppm Enamel Protect**

- Do not use in pediatric patients under age of 12 unless recommended by a dentist or physician.

**Proven prescription fluoride toothpaste to meet the needs of your patients and provide great taste**

☐ **PreviDent® 5000<sup>ppm</sup> SENSITIVE**

1.1% Sodium Fluoride and 5% Potassium Nitrate  
Prescription Strength Toothpaste for Sensitive Teeth  
Mild Mint



☐ **PreviDent® 5000<sup>ppm</sup> ENAMEL PROTECT**

1.1% Sodium Fluoride and 5% Potassium Nitrate  
Prescription Strength Toothpaste for Sensitive Teeth  
Mint



☐ **PreviDent® 5000<sup>ppm</sup> BOOSTER PLUS**

1.1% Sodium Fluoride  
Prescription Strength Toothpaste  
Spearmint



☐ **PreviDent® 5000<sup>ppm</sup> DRY MOUTH**

1.1% Sodium Fluoride  
Prescription Strength Toothpaste  
Soothing Mint



For best results, do not eat or drink for 30 minutes post use.



**Award-winning**  
prescription fluorides



**Manage your risk of tooth decay and protect your investment in a healthy mouth**

**Colgate®**

**PreviDent® 5000<sup>ppm</sup>**

**PRESCRIPTION STRENGTH TOOTHPASTE**

A dental caries preventive.

See inside for product information or details.



## Why prescription strength toothpaste?

You might be at high risk for caries.

Patients at high risk may benefit from a prescription-level fluoride toothpaste to help:

- ✓ Strengthen teeth
- ✓ Protect against tooth decay

## Why fluoride?

Fluoride helps prevent tooth decay.

Fluoride helps **remineralize enamel** and makes teeth less susceptible to acids that cause decay.



Fluoride is found throughout the Earth's crust and is widely distributed in nature. Fluoride was first added to toothpaste in 1956, and fights one of the most prevalent diseases on Earth.

## Why PreviDent® 5000 ppm toothpaste?

PreviDent® 5000 ppm toothpaste uses a patented fast-release gel formula that gets where it needs to go fast.



There is a greater amount of fluoride contained in **Colgate® PreviDent® 5000 ppm**.

**4x** the fluoride found in regular toothpaste

Given the risk factors identified in today's dental visit, your dental professional recommends a prescription level of fluoride toothpaste to help improve your oral health.



**PreviDent® 5000 ppm  
Booster Plus Toothpaste**  
(1.1% Sodium Fluoride)  
3.4 oz bottle



Other prescription  
toothpaste  
1.8 oz tube

One bottle of **PreviDent® 5000 ppm**, a fast-release gel prescription toothpaste, **lasts longer** than other prescription toothpastes found at the pharmacy.

**\$** A decayed tooth can cost more than **\$2,000** over a lifetime<sup>1</sup>

For just a dime a day, **PreviDent® 5000 ppm** fast-release gel toothpaste can help you reverse early root caries.<sup>2</sup>

**References:** 1. Children's Dental Health Project. Lifetime Costs of a Cavity (by Delta Dental). Available at [www.cdhp.org/resources/298-lifetime-costs-of-a-cavity-by-delta-dental](http://www.cdhp.org/resources/298-lifetime-costs-of-a-cavity-by-delta-dental). 2. PreviDent® 5000 ppm Reference Manual.