

# Colgate® Optic White® Professional Teeth Whitening Kit



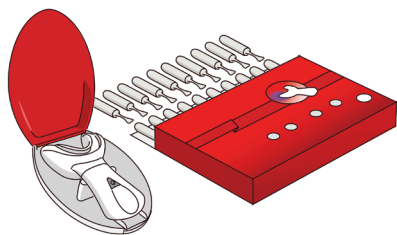
An innovative system  
that gives you whiter,  
brighter teeth at home  
in minutes

Optic White® Professional has proven safe  
and effective results

For instructions, refer to page 3.

## KIT CONTENTS:

- Twenty 9% Hydrogen Peroxide Whitening Gel tubes, .17 FL OZ (5 mL)
- 1 Whitening device
- 1 Device case



## HOW DOES COLGATE® OPTIC WHITE® PROFESSIONAL WORK?

At the touch of a button, the whitening device initiates a precisely controlled electrical current. This gentle current stimulates an ionic process in the gel. The system delivers fast and noticeable whitening.

## INTENDED USE

The Colgate® Optic White® Professional system is intended for at-home teeth whitening. Both your upper and lower teeth are treated simultaneously. The procedure includes 10 whitening sessions of 10 minutes each.

## INDICATIONS FOR USE

Colgate® Optic White® Professional is indicated for vital tooth whitening. It is recommended for natural permanent teeth with healthy gingiva.

This whitening device will only whiten natural teeth. It will not whiten dental work as caps, crowns, veneers, fillings or dentures.

## PLEASE CONTACT COLGATE PALMOLIVE:

Call us at 1-800-468-6502

Website: [www.colgateprofessional.com](http://www.colgateprofessional.com)

Model Number: OWP 1000

## Important Safeguards

### READ ALL INSTRUCTIONS BEFORE USE

## WARNINGS

- Use ONLY the provided Optic White Professional complete set
- The Optic White Professional kit contains NO SERVICEABLE parts. Do not attempt to open any of the components
- Do not use if the package is damaged
- Keep out of the reach of children. Products containing peroxides are not recommended for use by children under 12 years of age
- Avoid using this product if you are known to have a contact allergy to nickel
- No modification of this equipment is allowed

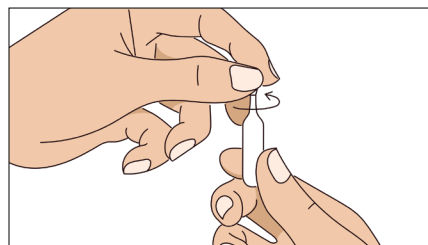
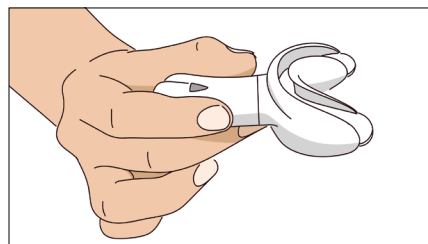
## CAUTION

- Some people may experience tooth sensitivity or gum discomfort when using whitening products. This discomfort is temporary and not harmful. If significant tooth sensitivity or gum discomfort develops and persists after use, consult your dentist or physician before continuing use
- Do not immerse the device's handle in water and do not use in shower
- Rinse mouth and lips after use
- Prolonged gel contact with gum or soft tissue may cause gum irritation. Potential irritation can be minimized by not allowing gel to stay on gums/lips
- Avoid swallowing the whitening gel
- Avoid contact of the whitening gel with the eyes. Rinse eyes thoroughly with water if whitening gel comes in contact with them
- Whitening gel that comes into contact with the skin may cause temporary skin irritation and/or whitening, to prevent this wash your hands with soap and water after use
- Avoid gel from getting on your clothes, other fabric materials or hard surfaces as discoloration may occur
- Do not use on loose teeth, restorations, or braces
- Do not use if pregnant or nursing
- Battery contains non-hazardous waste; please recycle or dispose of properly in accordance with local regulations. Do not dispose of battery in fire

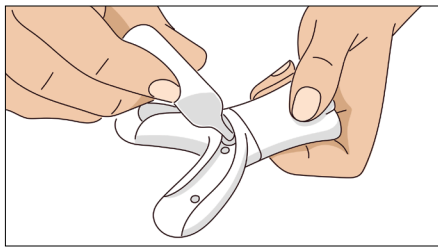
## SAVE THESE INSTRUCTIONS

## Instructions for Use

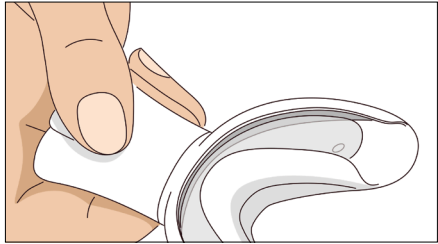
### STEP 1: PREPARE THE WHITENING DEVICE



- Twist off safety seal at tip of one tube of gel

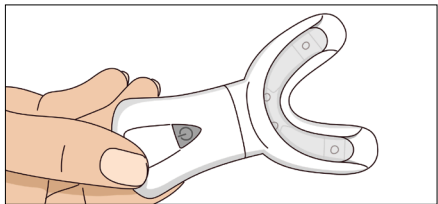


- Squeeze gel from tube to evenly fill the floor of the device. Start from the center and move outward, creating a continuous line. Do the same from the center dot to the other side.



- Ensure that the gel is in contact with both inner walls of the whitening device  
*-The tip of the tube may be used to evenly spread the gel to both inner walls.*
- Turn device over (the gel is thick, and will not leak when turned upside down) and repeat the same process with the second gel tube on the other side

## STEP 2: APPLY TO YOUR TEETH



- Press the gray activator button, and the indicator light will turn orange
- Wait until the indicator light turns green, which means the whitening gel is ready for use

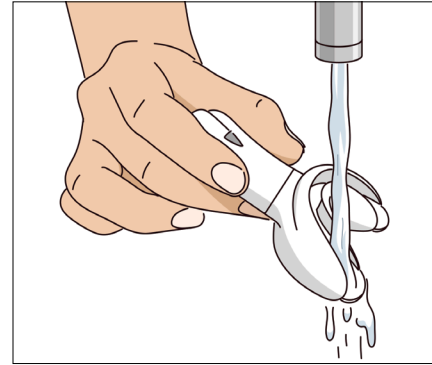


- Position the mouthpiece so that the green light is facing upwards, and insert the whitening device into your mouth. Make sure your upper and lower teeth are seated completely in the whitening device



- Keep the whitening device in your mouth for 10 minutes
- When the indicator light goes out, remove the whitening device

## STEP 3: AFTER APPLICATION



- Rinse your mouth thoroughly with water
- Clean the whitening device, using a light stream of water. **Do not wet the handle.** To ensure that the handle does not get wet, you may consider wrapping a small towel on the handle or fully gripping the handle to cover it with your hand. Only the mouthpiece should come in contact with water. Angle the mouthpiece downwards to ensure water does not flow back to the handle.
- Remove the remaining gel with a soft toothbrush or cotton swab if needed, using a gentle motion. Do not use your fingers to clean the device. Dry thoroughly with paper towel.
- Do not immerse the handle in water
- Make sure whitening device is clean and dry when returning to case
- Wash hands after handling
- Avoid eating or drinking for 30 minutes

**REPEAT STEPS 1 THROUGH 3 DAILY FOR 10 DAYS.**

# Cleaning Instructions

## DEVICE MAINTENANCE

The following maintenance instructions are important to ensure that your device continues to work as it was designed. Failure to follow these instructions may cause your device to stop delivering the required dose or to stop functioning altogether.

### CLEANING

- The device should be cleaned after each 10-minute cycle. Ensure the indicator light is off prior to cleaning the device. Rinse the mouthpiece in a light stream of water so that there is no gel left in either side
- **The handle is not waterproof.** DO NOT wet the handle. DO NOT submerge the device in water

### STORAGE

- It is important to keep the device in the storage case between uses. The gel should be stored in a cool, dry environment

### LIFETIME EXPECTANCY OF DEVICE & PRODUCT DISPOSAL

The life expectancy of the device is a minimum of 25 uses or 3 months. Please dispose of the device once the battery has been depleted. Please recycle or dispose of the device properly in accordance with local regulations. Do not dispose of battery in fire.

# Trouble Shooting

## SOLUTIONS

In the event that the device fails to perform as intended, the following notes will help to identify potential problems with the device and its setup.

Indicator	What does it mean	How to react
The green light turns off after less than 10 minutes of the treatment cycle	The battery level is too low	<ul style="list-style-type: none"> <li>• Contact Colgate Palmolive at 1-800-468-6502</li> <li>• Dispose of device</li> </ul>

# Specifications

## SYSTEM

- Battery: 3V, 160mAh, button, CR-1/3N, Lithium
- Device Weight: 33g
- Device Size: 111 x 68 x 32mm
- Use and store at room temperature

**REF** Catalog Number  Type BF Applied Part

**LOT** Batch Code  Follow Instructions for Use

## SYSTEM

**Electrical Safety:** IEC 60601-1: 2005

**EMC:** EN 60601-1-2: 2007; CISPR 11: 2009, Class B, A1: 2010; IEC 61000-4-2: 2008

## GEL

- .17 FL OZ (5 mL)
- Ingredients: Glycerin, Water, Hydrogen Peroxide, Potassium Nitrate, Carbomer, Sodium Saccharin, Sodium Hydroxide, Flavor, EDTA
- Keep at room temperature

# Keep your smile white and bright

FOR USE AT YOUR DENTAL PROFESSIONAL'S OFFICE



FOR AT-HOME USE

