

Introducing the Colgate®

Bamboo

Charcoal Toothbrush

Good for the environment &
good for your patients

Handle made from 100% natural bamboo

Sustainably grown bamboo

Recycled cardboard packaging

- **Soft, Floss-Tip® bristles†**
- **BPA Free**
- **Colgate Quality**
Subjected to Colgate’s performance and quality tests including neck and head impact, wear testing and tuft retention.

\$2.50 ea (543-0240-JAU)

Also available in a bundle with toothpaste!

\$3.00 ea (543-9139-JAU)

* to learn more, visit www.colgatepalmolive.com/responsibly-made
† this brush does not replace flossing

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Toothbrush Advanced Care Plan 2020



Enroll in the **Advanced Care Plan** to provide your patients with top quality oral care essentials

Advanced Care Plan

Savings on innovative products for your practice and your patients

Colgate

Advanced Care Plan benefits



Free patient coupons or toothpaste samples



Free bonus product when you sign up



Schedule automatic deliveries



Exclusive pricing



Free shipping

To order:



Call us:
1-800-372-4346 8am-8:30pm (et)
or call 1-800-2COLGATE (1-800-226-5428)
to speak to a customer service specialist



Visit our online store:
Shop.ColgateProfessional.com
Open 24/7

Minimum purchase requirement of 432 toothbrushes (3 gross) in a 12-month period. Offer and pricing details may change at Colgate's discretion.

Step 1

Select your toothbrush

Adult



Kids



Step 2

Select your matching free goods



Toothpaste

or



Patient Coupons

5¢ discount per toothbrush when selecting this option

Step 3

Optional add-ons



Colgate Total® Floss

Add 15¢ for each patient

Bonus

Select your one-time bonus product valued at up to \$87.99



Colgate® PreviDent® Fluoride Varnish

or



Colgate Total® Mouthwash



Step 1 | Select your toothbrushes

Adult Brushes*

Whole Mouth Clean

360° WHOLE MOUTH CLEAN

Compact Soft

ENAMEL HEALTH

Ultra-Compact Soft

SlimSoft™

Compact Extra Soft

SlimSoft™ Ortho

Ultra-Compact Soft

Price Per Patient

With Toothpaste and Floss, **Recommended option**

99¢

With Coupon and Floss, Save 5¢

94¢

With Toothpaste Only, Save 15¢

84¢

With Coupon Only, Save 20¢

79¢

Effective Clean

Wave

Compact Soft

Wave Sensitive

Ultra-Compact Soft

Wave

Compact Ultra Soft

ZigZag Deep Clean

Compact Soft

Wave Gum Comfort

Compact Ultra Soft

Price Per Patient

With Toothpaste and Floss, **Recommended option**

89¢

With Coupon and Floss, Save 5¢

84¢

With Toothpaste Only, Save 15¢

74¢

With Coupon Only, Save 20¢

69¢

Kids & Tweens

Ages 0-2

Small Extra Soft

Price Per Patient

With Toothpaste and Floss, **Recommended option**

\$1.02

With Coupon and Floss, Save 5¢

97¢

With Toothpaste Only, Save 15¢

87¢

With Coupon Only, Save 20¢

82¢

Ages 2+

PJ Masks®

Peppa Pig™

Animals

Small Extra Soft

Price Per Patient

With Toothpaste and Floss, **Recommended option**

\$1.02

With Coupon and Floss, Save 5¢

97¢

With Toothpaste Only, Save 15¢

87¢

With Coupon Only, Save 20¢

82¢

Ages 5+

Batman™

Trolls™

Minions™

Girls Sports

Small Extra Soft

Price Per Patient

With Toothpaste and Floss, **Recommended option**

\$1.02

With Coupon and Floss, Save 5¢

97¢

With Toothpaste Only, Save 15¢

87¢

With Coupon Only, Save 20¢

82¢

Ages 3+

Junior

Price Per Patient

With Toothpaste and Floss, **Recommended option**

89¢

With Coupon and Floss, Save 5¢

84¢

With Toothpaste Only, Save 15¢

74¢

With Coupon Only, Save 20¢

69¢

Ages 8+

360° FRESH N' PROTECT

Price Per Patient

With Toothpaste and Floss, **Recommended option**

99¢

With Coupon and Floss, Save 5¢

94¢

With Toothpaste Only, Save 15¢

84¢

With Coupon Only, Save 20¢

79¢

*Imprinting available on all adult toothbrushes.

PJ Masks © Frog Box / Entertainment One UK Limited / Walt Disney EMEA Productions Limited 2014. Peppa Pig © Ashley Baker Davies Ltd/ Entertainment One UK Ltd. 2003. Dreamworks Trolls © 2018 DreamWorks Animation LLC. All rights reserved. © Universal City Studios LLC. All Rights Reserved. BATMAN and all related characters and elements © & ™ DC Comics.

Step 2

Select your matching free goods

Up to 3 variants, for each category of brushes you select: Adult and Kids



Patient coupons for \$2 off Colgate® products for best value

Help your patients maintain good oral health between visits by sharing these Patients Coupons for the home care products you recommend. Plus, you'll enjoy a 5¢ discount per toothbrush when selecting this option.



Colgate® Sensitive toothpaste for sensitive teeth

Maximum strength¹ for clinically proven sensitivity relief, plus the benefits of an everyday fluoride toothpaste, with a fresh mint taste.



Colgate® Optic White® toothpaste for whiter teeth

Goes beyond surface stain removal to deeply whiten teeth inside and out. Powered with 1% hydrogen peroxide for whiter teeth in one week.⁵



Colgate Total^{SF} toothpaste for whole mouth health*

Fights plaque-causing bacteria on 100% of mouth surfaces including teeth, tongue, cheeks, and gums[†]. Provides sensitivity relief!



Colgate® Enamel Health™ toothpaste for enamel erosion

Helps replenish natural calcium to strengthen tooth enamel and gently polishes teeth so germs are less likely to stick.



Colgate® Kids Cavity Protection toothpaste for kids

Cavity-fighting fluoride protection with a great-tasting bubble fruit flavor.

Step 3

Optional add-ons



Colgate Total® Floss

Add 15¢ for each patient

Bonus

Select your one-time bonus product **valued at up to \$87.99**



Colgate® PreviDent® Fluoride Varnish
(Flavor may vary)

50 Units

or



Colgate Total® Mouthwash
(2 oz each)

48 Units

^{*} Helps reduce plaque that leads to gingivitis; fortifies enamel; helps relieve sensitivity with continued use. Not intended for prevention or treatment of more serious oral conditions.
[†] Statistically significant greater reduction of cultivable bacteria in saliva and on tongue, teeth, cheeks, and gums with NEW Colgate Total[®] vs non-antibacterial fluoride toothpaste after 4 weeks, 12 hours after brushing.
¹ Maximum-strength FDA-allowed amount of potassium nitrate. Building an effective concentration of potassium ions to depolarize the nerves can take up to 2 weeks, and works best when used continuously twice daily.
⁵ For best results, use as directed for 4 weeks.

