

Wholesale Acquisition Cost (WAC) Information for Colorado Prescribers of Prescription Drugs

The following amounts reflect the Wholesale Acquisition Cost (“WAC”) of the listed drugs, as established in pricing compendia. The listed WAC price does not necessarily reflect the actual price that a particular patient, provider, or payer will pay for the drug since it may not take into account discounts or other price concessions. The information is accurate as of October 31, 2025.

Marketed Product WAC:

Product Name	WAC
Colgate® PreviDent® 5000 ppm Booster Plus (1.1% Sodium Fluoride)	\$20.08
Colgate® PreviDent® 5000 ppm Dry Mouth (1.1% Sodium Fluoride)	
Colgate® PreviDent® 5000 ppm Ortho Defense (1.1% Sodium Fluoride)	
Colgate® PreviDent® 5000 ppm Enamel Protect (1.1% Sodium Fluoride , 5% Potassium Nitrate)	
Colgate® PreviDent® 5000 ppm Sensitive (1.1% Sodium Fluoride, 5% Potassium Nitrate)	
Colgate® PreviDent® 5000 ppm Kids (1.1% Sodium Fluoride)	
Colgate® PreviDent® 5000 Plus (1.1% Sodium Fluoride)	
Colgate® PreviDent® Gel (1.1% Sodium Fluoride)	
Colgate® PreviDent® Rinse (0.2% Neutral Sodium Fluoride)	\$20.92

Generic Prescription Drug Products that are Therapeutic Equivalents to Prevident:

Currently, there are no drugs that are therapeutic equivalents of PreviDent 5000 ppm Toothpaste and Gel (1.1% Sodium Fluoride) and PreviDent Rinse (0.2% Sodium Fluoride), as defined by the Food and Drug Administration (FDA), and as listed in the FDA Approved Drug Products with Therapeutic Evaluations (commonly known as the Orange Book).

The inclusion of a generic prescription product in this report does not constitute an endorsement of the product as an appropriate interchangeable product that is safe and/or effective for a particular patient. Please refer to each product's FDA-approved label and indication for further information regarding each drug and its safety and efficacy.